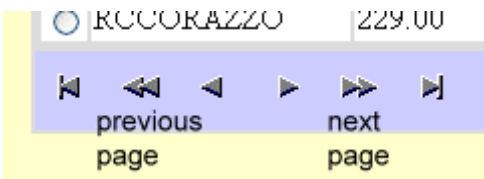




Newsletter

February 5, 2007

We have been doing a lot of work on our web site lately and it is starting to look pretty good. We even have a new feature where you can look up what parts we have in stock. Simply go to www.RapidCycle.com, then click on "Parts/Accessories", then look for the link "Rapid Cycle Online Inventory". Once you click on the link, you will be taken to a database interface that ties into our inventory system, the same inventory system used at the store. So the parts you see on the web site are guaranteed to be in stock. If we receive some new accessories, they instantly appear on the web site. When something is sold, the cash register function automatically reduces the quantity on hand and if it was the last piece on hand, it removes the listing from the web site. We have not yet loaded all the Hyosung parts into our inventory but we will be working on that over the next week or so. The only thing to know about the Online Inventory is how to navigate through the pages of items on the web. At the bottom of each page, you will see several buttons:



The first button takes you to the first page, the second button takes you to the previous page, third is up a line, fourth is down a line, the fifth button takes you to the next page, and the last button takes you to the very last page.

Our Online Inventory system works so well that we offer a \$10 guarantee. The in stock guarantee applies to items shown on our Online Inventory system, that have a new or used quantity on hand, and can be verified by checking the item at Rapid Cycle. To qualify for the \$10 Rapid Cycle Gift Certificate, you must intend to purchase the item but cannot because it is not on hand.

I know there are a few die hard riders out there that brave the cold and ride during the winter. I have ridden late into the fall just to see if I could ride in the cold. And this winter, I rode a few days prepping a bike for a customer. It was in the fall when a guy named Wayne called from California saying he was interested in purchasing a Royal Enfield. Wayne wanted to customize it and called back from time to time to ask questions. About 3 weeks ago he made the decision to come purchase the bike and ride it back to San Diego. We spoke on a Monday and he was going to fly out on that Friday, pick up the bike, and on Saturday morning, take off. I checked the weather forecast on Monday and emailed him the weather for Saturday looked clear but cold. The high for Saturday was going to be about 34. Wayne said that he was from New Zealand and worked in England for a time so he was used to riding in cold weather. He flew in Friday just as the weather turned bad. Snow was flying and the high on Saturday had changed to about 30 degrees. Wayne and I discussed what to do and he insisted that he could make it and he wanted to leave early on Saturday. Friday night, Wayne rode the bike back to his hotel. Monday afternoon we got a call from him that he had made it and the motorcycle had not missed a beat – it worked great the whole way. He even sent us a photo.



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We have a good deal on cargo bags! These are heavy duty large cargo bags that are good for the gym, or just carrying riding gear. The bags are 12x12x22 inches, brown in color, have hand straps as well as a shoulder strap. They are normally \$49 but now just \$12.

We also have several coats, hoodies, and thick sweatshirts. Brands include Oakley, One Industries, and Power Trip. Discounts are up to 50% off.



Rapid Cycle has a booth at the Autorama, Feb 29th thru March 1st. We will be displaying Hyosung cruisers and sport bikes as well as a Royal Enfield. The older generation likes the Royal Enfields and the younger guys like the Hyosungs.

For you guys that have a GV650 or want to get a GV650, we now have 3 exhaust options for you. The first is the stock muffler with some internal modifications that greatly increase the deep, low rumble. The price is \$149 with exchange of your stock muffler. The second option, is a complete replacement of the pipes and mufflers. It is a great system, custom made and high quality. It is much louder than the stock exhaust. The model is "Double Shot" and it is available as a slashed end pipe or as a straight cut for \$455. There is also a version for \$525 with internal packing to quiet it down a little bit. The last option is a kit from Fith Gear Customs that sells for \$499.



Double Shots Custom Exhaust for the Hyosung 650



Hyosung is offering "Free gas for a year" again. If you purchase a qualifying Hyosung motorcycle, Hyosung will send you a prepaid gas card that has enough money on it to drive your new bike for a year. The amount is based on the average number of miles (3000) and the average price of gas (\$3.00). This offer is good on all 2007 motorcycles left in stock. The offer expires March 31st, 2008.